

SOPHIA WESTROP

design and illustration



Interactive Media Design graduate with a 15 year long passion for digital art, video editing, design, and bringing ideas to life on a screen. A natural problem solver and communicator. Strong skills in Adobe creative software, web design, and web development.

sophiawestrop.com

CONTACT

sophia.westrop@gmail.com
(519) 222-8010
London, ON

EDUCATION

Interactive Media Design
Fanshawe College, 2022-2024
Completed with 3.8 GPA

Video Game Design
Fine Arts

SKILLS

Graphic design	Illustration
Video editing	Motion
3D	Web design
Branding	Advertising
Web development	HTML, CSS, JS, PHP

EXPERIENCE

Medical Receptionist and Social Media Manager, Cherryhill Chiropractic | May 2020 - October 2022

- Performed all standard administrative duties of a receptionist in a public facing environment
- Demonstrated strong interpersonal skills and formed genuine connections with patients
- Managed sensitive information with care and confidentiality
- Created informative content for social media, managed social media accounts, and managed website content

Freelance Video Creator, Centretown Citizens Ottawa Corp., University of British Columbia | 2021, Present

- Worked with pest control and property services to create informative videos for tenants, with a focus on simplicity and accessibility to ensure the information was clearly communicated to the viewer
- Planned, illustrated, animated, voiced, and edited the videos
- Maintained clear communication throughout the project lifecycle to ensure client satisfaction and timely delivery of final product
- Currently working with a professor at UBC to create informative videos for teaching about the cooperative housing model

Freelance Illustrator | 2017-Present

- Manage a small portfolio of clients and collaborate closely with them to understand their vision
- Complete illustrations in a timely manner with sharp attention to detail